

Boiler Plate
The Prendamano Academy

Long Version

The Prendamano Academy is a permanently free, 100+ video-lesson learning platform that blends professional-grade real estate education with personal growth and leadership development. Created by real estate developer and investor James Prendamano, the Academy is designed to help people become better humans first, then better real estate professionals. Every course begins with purpose: identifying one's Why, recognizing individual Gifts, defining Core Values, and practicing Manifestation and Vision before moving into the technical disciplines of acquisition, underwriting, entitlement, development, leasing, and asset management.

Accessible worldwide with no subscriptions or paywalls, the Academy includes downloadable tools, templates, and case studies to ensure every student can apply what they learn in real-world situations. Modules span residential and commercial brokerage, investment strategy, negotiation, zoning, and market-cycle analysis, while also covering emotional intelligence, goal setting, and purpose-based performance.

A built-in AI assistant helps students navigate the curriculum by answering questions, summarizing key concepts, and directing them to relevant lessons and materials. Accessible through both the Academy website and YouTube, it enhances the learning experience by turning passive viewing into active engagement.

The Academy champions reform-minded education rooted in financial literacy, ethical leadership, and community impact, with expansion underway through partnerships with schools, nonprofits, and municipalities across the country.

Short Version

The Prendamano Academy is a permanently free, 100+ video learning platform combining professional real estate education with personal growth and leadership development. Created by developer and investor James Prendamano, it helps people become better humans first—then better professionals. Courses begin with purpose, values, and vision before moving into acquisition, underwriting, development, leasing, and asset management.

Accessible worldwide with no paywalls, the Academy offers downloadable tools, templates, and case studies. A built-in AI assistant supports students by answering questions and linking relevant lessons on both the website and YouTube.

Focused on financial literacy, ethical leadership, and community impact, the Academy partners with schools, nonprofits, and municipalities nationwide.