

## MEDIA SUMMARY SHEET

### The Prendamano Academy

#### Overview

The Prendamano Academy is a completely free, online learning platform created by real estate broker, investor, and developer James Prendamano. Built from three decades of experience and more than \$1 billion in transactional real estate, the Academy delivers professional-grade real estate education, personal development, and ethical leadership training, all without fees, subscriptions, or upsells. It is part of The Prendamano Project, a larger initiative advocating for education reform, mindset development, and financial literacy.

#### Mission

To democratize access to high-quality real estate and personal development education, empowering people of all backgrounds to build financial independence, leadership skills, and purpose-driven success.

#### What Makes It Unique

100% Free Access: No tuition, paywalls, or hidden charges...ever.

Mission-Driven: Created as a gift to the public, not a business venture.

Real-World Experience: Draws from 30+ years of brokerage, development, and investment.

Holistic Approach: Combines real estate strategy with mindset, leadership, and emotional intelligence.

AI-Powered Learning: A custom chatbot helps students access thousands of course materials instantly.

Inclusive Design: Built for anyone: from aspiring agents and investors to students and entrepreneurs.

#### Curriculum Highlights

Communication, Negotiation, and Emotional Intelligence

Leadership, Mindset, and Purpose Discovery

Residential and Commercial Brokerage

Real Estate Investing and Deal Structuring

Market Cycle Analysis and Risk Management

1031 Exchanges, Opportunity Zones, and Underwriting

#### Why It's Free

James Prendamano believes education should be a right, not a privilege. He created the Academy as a "gift forward", to make insider-level knowledge accessible to those who need it most.

"Some of the people who need this education could never afford it—and that's exactly why it has to be free." — James Prendamano

#### Audience

Individuals Seeking Purpose-Driven Growth

Aspiring and Licensed Real Estate Agents

First-Time Homebuyers and Small Investors

Entrepreneurs and Business Owners

Students Seeking Financial Literacy

#### Key Features

Free account creation and progress tracking

AI-assisted learning and content navigation

Downloadable tools, templates, and checklists

Video lessons hosted on both YouTube and Academy website

Future partnerships with schools, nonprofits, and civic programs

The Bigger Vision

The Academy anchors The Prendamano Project, which also includes:

The Prendamano Podcast: Exploring mindset, leadership, and education reform.

The Book Club: A community-driven dialogue about growth and self-awareness.

Together, they represent a movement to transform how people think, learn, and lead.

Quote from James Prendamano

“True leadership isn’t about what you keep, it’s about what you give. I built this Academy for everyone who’s ever felt left out of the system. This is how we change that.”

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